

July 28th to August 6th 2014: Spain in Majesty!

Iberian baroque thrills festival fans

Each year, the Valloire Festival brings together the best specialists of a specific theme, thus pairing aesthetic emotion with the exploration of a particular musical domain. The summer gathering at Valloire is always a time of genuine conviviality; flawless hospitality, a magnificent baroque church... nothing is wanting to make music lovers happy.

The Festival opened on July 28th with a performance at Saint-Michel-de-Maurienne, then moved on to Valloire for a series of 16 concerts and 3 lectures all highlighting the artistic riches of baroque Spain, nurtured by such diverse sources of inspiration as the Ottoman Empire or South American Indians.

Aptly chosen by Gaël de Kerret, the Artistic Director of the Festival, the most talented experts of this amazingly rich repertoire came to Valloire last summer. **Odhecaton**, the sumptuous Italian vocal ensemble directed by Paolo da Col, revived the music of the Canary Islands. **Emmanuel Bardon's Canticum Novum** showed how the mutual influences between the Eastern Mediterranean and Spain blended into a wealth of crossbred musical sounds and styles. In the course of a "Découverte" concert, **Bruno Procopio's Le Sans Pareil** interpreted a Portuguese-Brazilian repertoire, offering the children of the recreation centres "Accueils de Loisirs de Maurienne" and the residents of neighbouring nursing homes a "refreshing" interlude.

The Musical Promenades, the Festival's DNA, were once again highly successful, thanks to the presence of outstanding artists. Each in her and his turn, soprano **Raquel Andueza** and baroque guitar virtuoso **José-Miguel Moreno** enthralled avid listeners.

For the closing concert at the Valloire church, **La Fenice**, escorting soprano **Arianna Savall**, led fervent followers on a pilgrimage in words and music all the way to Saint James. Masterfully conducted by **Jean Tubéry**, the performance was nothing short of a full show with all the instrumentalists, and eventually the audience, joining in the singing.

The 2014 Festival is also to be remembered for two notable innovations, the launch of La Traverse (the Off festival) and the inauguration of a new, if unlikely, venue, La Scierie de Benoît (Benoît's Sawmill), with its woodworking machines still in place. The Festival and, now, La Traverse are major cultural assets for Savoy. They definitely enhance the attractiveness of the region, as confirmed by the growing number of festival regulars and newcomers drawn to the Maurienne valley by this summer musical event.

The organising team and Gaël de Kerret may legitimately be proud of this remarkable success after a mere five seasons. For the 2015 edition, get ready to enroll in "The Neapolitan School!"

The association « Amis du Festival Valloire baroque » aims at promoting classical music in Savoy and more especially at Valloire, all the while highlighting the rich baroque heritage of this Maurienne village. To this end, the association organises each year the Festival Valloire baroque with Grand evening concerts, Découverte concerts, Musical Promenades and Libre-cours lectures. The Festival invites renowned, talented, international artists.

In parallel with the Festival, La Traverse (*the Off festival*) offers young professional ensembles-or seasoned amateurs- the opportunity to play or sing in the context of a world-class music festival. "Valloire enchanté", the sing-along concert and the now traditional concert of the Master Class both belong with La Traverse.

The Festival is "a mix of effort and elation, as jointly required and obtained in mountain hikes and the performance or audition of classical music."

www.festivalvalloirebaroque.com

The 2014 Festival Valloire baroque is placed under the High Patronage of the Spanish Embassy in France



The 2014 Festival Valloire baroque in a few figures

19 events: 16 concerts, including Découverte concerts, Musical Promenades, evening concerts, La Traverse (the Off festival), the master class, etc. and 3 lectures.

Over 2500 tickets sold.

350 singers for « Valloire enchanté », the innovative sing-along concert.

Information : www.festivalvalloirebaroque.com / contact@festivalvalloirebaroque.com

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2014 MEDIA COVERAGE

1 announcement in « Le magazine des festivals », a France Musique broadcast

18 messages and 2 live radio interviews on France Bleu Pays de Savoie

1 interview and 1 report on Maurienne TV

1 press report in Le progrès de Lyon

1 interview of Bruno Procopio in Classique News

11 press reports in Le Dauphiné Libéré

Weblinks in « Diapason », « Classica », « Télérama », « Le Petit Bulletin » of Lyon, « Guide d'été » of Ministère de la Culture, « Le Journal d'Information de votre Région » of Région Rhône-Alpes, « Savoie Mag » of Conseil Général 73, « Agenda Culturel du Pays de Maurienne » of Syndicat du Pays de Maurienne, website of Communauté de Communes Maurienne Galibier, « Valloire.net » and the newsletter (43 120 subscribers) of Office de Tourisme de Valloire, « Destination Maurienne » the magazine of Maurienne Tourisme, website of Savoie-Mont-Blanc, programmes and newsletter of Espace Culturel - Le Savoie de Saint-Michel-de-Maurienne, website and newsletter of Fédération musicale de Savoie.

A few headlines...

Le Progrès de Lyon – Valloire shortlisted with 3 other major festivals in Savoy - 02/08/2014



Le Dauphiné Libéré, page Région - 25/07/2014



Le Dauphiné Libéré, page Maurienne - 27/07/2014



Le Dauphiné Libéré, page Maurienne - 18/08/2014



Le Dauphiné Libéré, page Maurienne – 29/07/2014



Le Dauphiné Libéré, page Maurienne – 03/08/2014



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